



Job Position: Co-op, Marketing Assistant

ASL Environmental Sciences Inc. is a scientific consulting and instrumentation company with significant domestic and global markets. ASL is a leader in a number of specialized niche markets, mainly related to oceanography. A major segment of its instrument production consists of underwater acoustic instruments for measuring quantities such as ice draft and acoustic backscatter from physical and biological phenomenon that are critical in understanding the ocean environment and the impact of climate change and other influences on it. ASL also provides services for collecting, processing, and analyzing the data. ASL's remote sensing team provides both research and operational monitoring services through the analysis of aerial and satellite imagery for terrestrial and aquatic environments.

ASL is seeking a co-op market assistant to support ASL's marketing efforts and help identify new opportunities. ASL's markets are specialized in function and globally distributed, consisting of university departments, other research organizations, government agencies and private enterprise. The duties of this position are to assist ASL sales and marketing staff in carrying out the following tasks:

- Reach out to product clients,
- Update contacts and opportunities in the CRM database,
- Write up some product features for ASL Products, Equipment Leasing, and Third-Party Products for our newsletters,
- Assist ASL's consulting division with their market research activities focusing on a few market segments,
- Help develop YouTube videos for some of our products and services,
- Contribute to our social media working group to implement some of their ideas.

The primary qualifications required are an undergraduate degree in Marketing or a related field; education, training, or interest in a technical or scientific field would be an asset. The successful candidate will be required to obtain Canadian Security Clearance at the Reliability level.

The 37.5 hours work per week Monday to Friday at 7.5 hours per day, 4-month position is based at our office located in Keating Industrial Park in Saanichton.

Please e-mail your application to hr.coop@aslenv.com by December 7th, 2022, with subject line Co-op Marketing Assistant position. When sending your attachment, please ensure it is in Microsoft Word (.doc), Adobe Acrobat (.pdf) or text (.txt) format.

Compensation will be commensurate with skills and experience. We thank all those who apply to ASL, but only those candidates selected for an interview will be contacted, no phone calls please.